

VOLUME №3

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**SANCREA**  
contract

DELIVERING COMFORT FOR GLOBAL HOSPITALITY

BRANDS

# hotel rooms

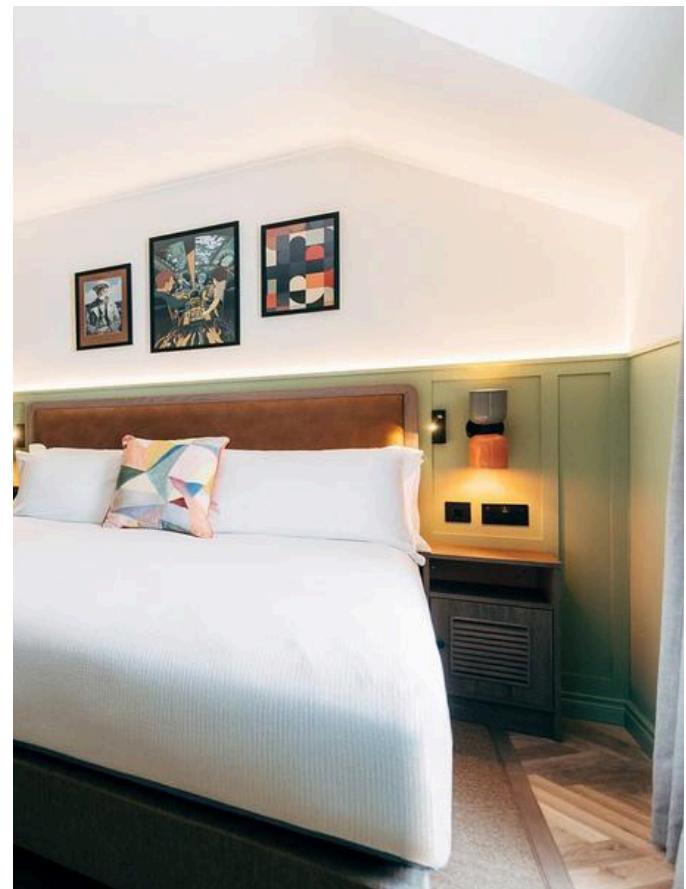
Creating Magical Rooms

FASHION TV LUXE RESORT



# sancrea editorial

In this edition we take a closer look at the spaces that matter most in hospitality. Hotel rooms are more than four walls and furniture. They are places where comfort, detail and identity come together to define the guest experience.



# Brand Standards, Delivered as Standard



Major hotel groups set strict brand standards, from furniture dimensions and finishes to comfort levels and durability. At Sancrea Contract, we see these not as limitations but as frameworks for creativity. Whether it's Hard Rock, Marriott, or Hilton or boutique independents, we manufacture to the exact specifications, ensuring compliance without losing individuality.





# Little details makes big impact

Great hospitality design is not defined only by bold statements or large gestures. It lives in the details, the feel of a smooth veneer, the quiet strength of a well-balanced chair, the durability hidden in every joint. Guests may not notice each decision, but together these details create the sense of quality and comfort that stays with them long after their visit.

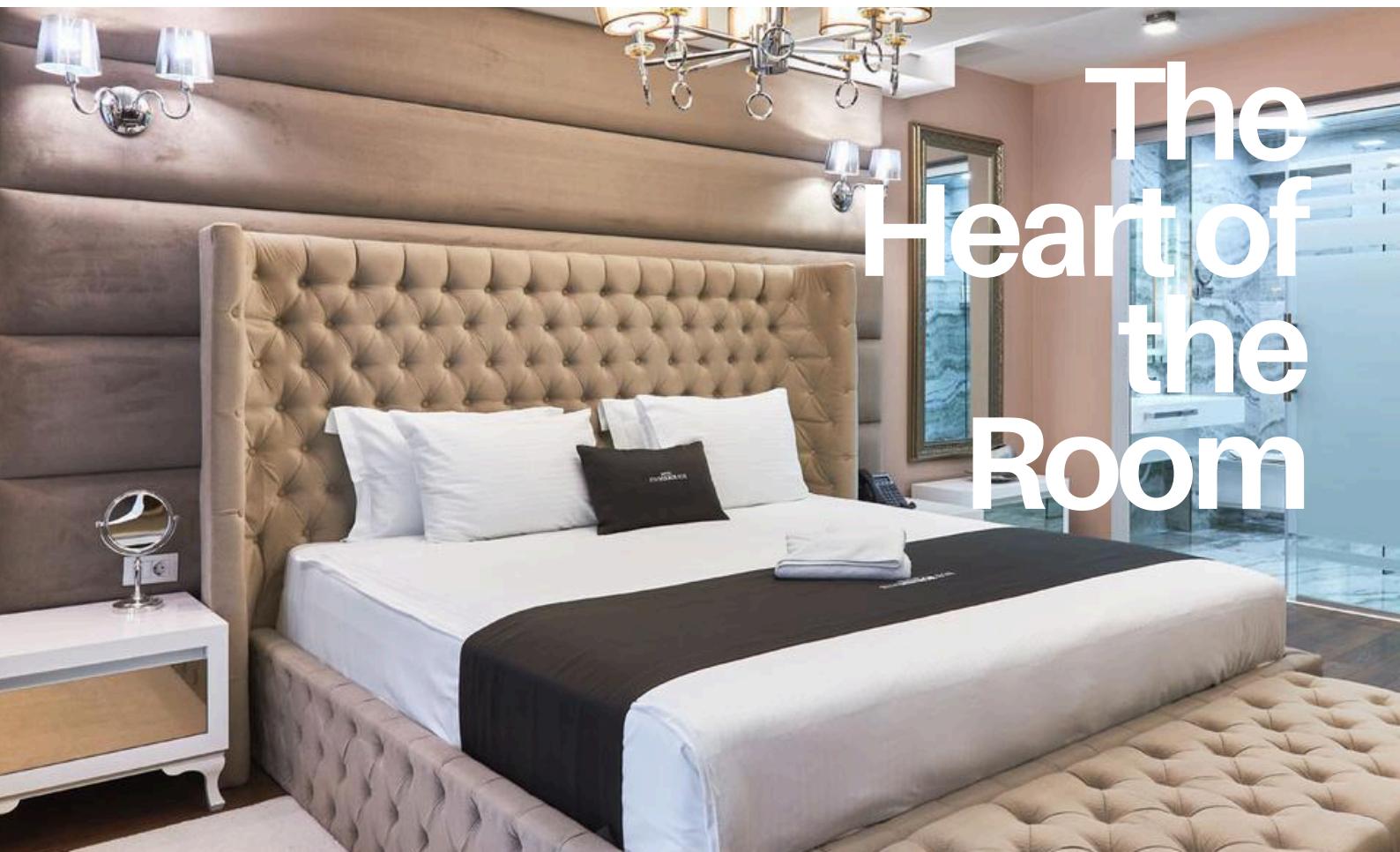
Sancrea Contract's integrated production ensures no detail is overlooked. From CNC precision cutting to hand-finished upholstery, from FSC-certified timber to subtle hardware, we combine technology and craftsmanship to give designers confidence and guests comfort. Because in hospitality, the little things are never little, they define the whole experience.



In every hotel room the bed defines the guest experience. It sets the tone of arrival and becomes the place where comfort is remembered most. The headboard gives the room its visual anchor. Its proportions, materials and details express brand identity while supporting the guest in moments of rest, reading or work. The bedside table provides order and practicality, keeping light, technology and personal items close at hand.

Together these elements shape the rhythm of the room. They combine function with design and create the balance that makes a space feel complete.

# The Heart of the Room



# International Hotel Groups and Independent Operators

Our teams work closely with brand guidelines, designers and procurement managers to translate specifications into furniture that is reliable, comfortable and consistent across entire properties. With large scale facilities and in house control we manufacture thousands of pieces while maintaining the accuracy and refinement expected in five star hospitality. This ability to combine volume with bespoke execution is what makes our work stand out in guest rooms around the world.



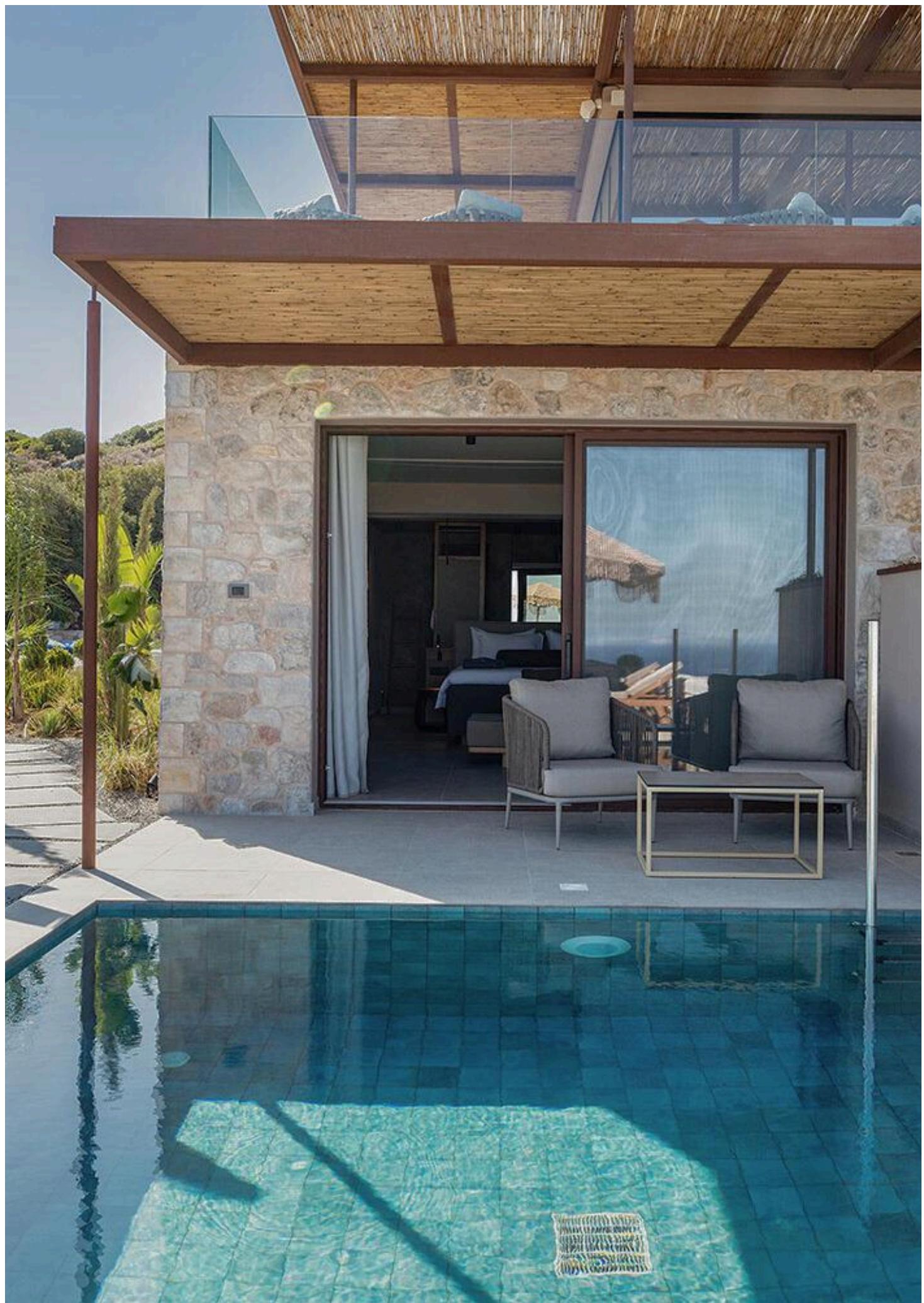


# Where Interiors Meet the Open Air: Extending Comfort Outdoors

Hospitality today is not limited to what happens inside the room. Balconies and terraces extend the guest experience, offering moments of calm, fresh air, and a private view of the outside world. These spaces deserve the same care and attention as the interiors.

Sancrea Contract manufactures outdoor furniture that blends durability with refined design. Using contract-grade materials, powder-coated aluminium, treated timbers, weather-resistant upholstery, we create lounges, dining sets, and accent pieces that withstand the elements while retaining a sense of elegance. Every item is built to perform in heavy-use environments without losing comfort or character.

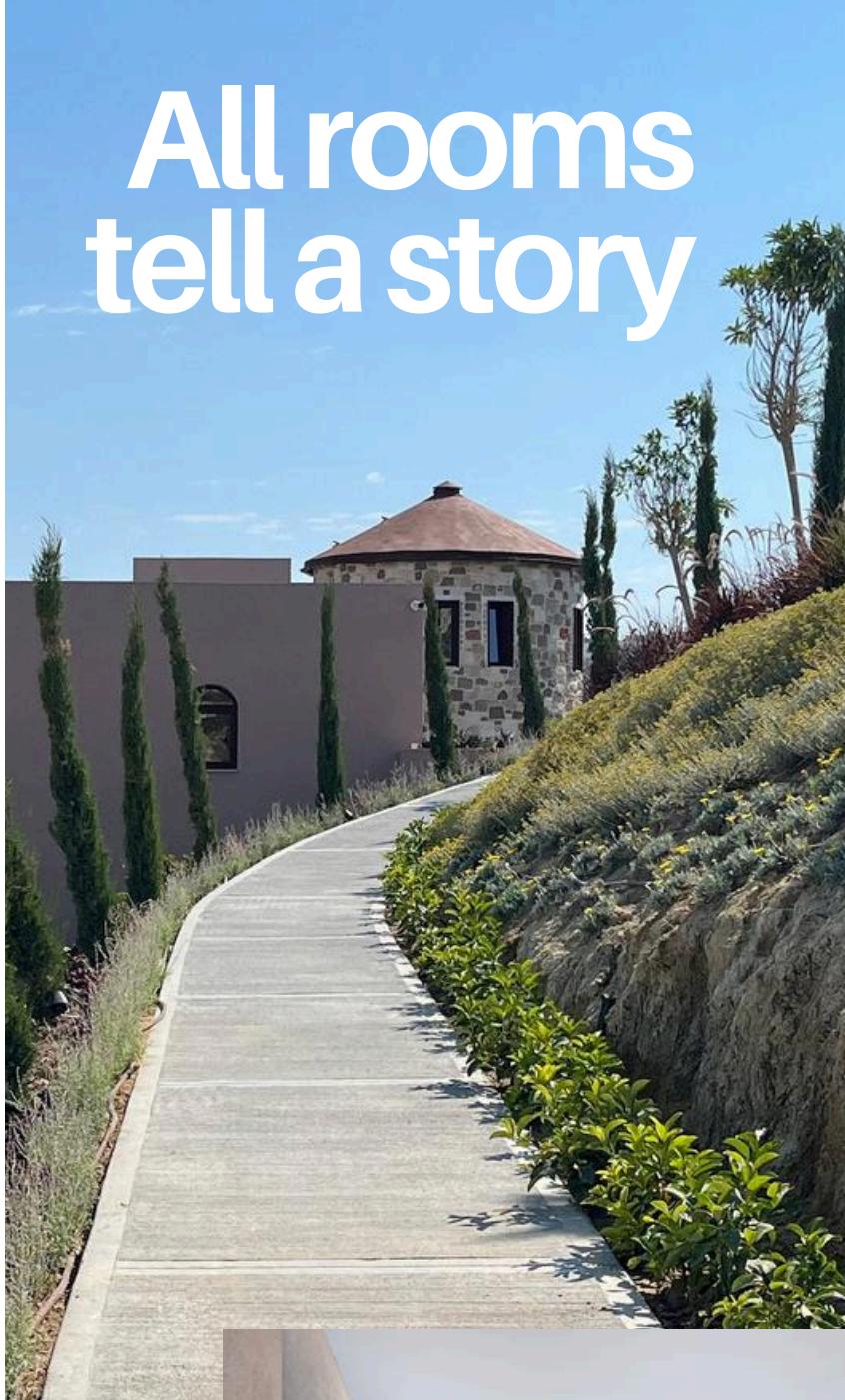




# Every Room, Every Detail, Perfected



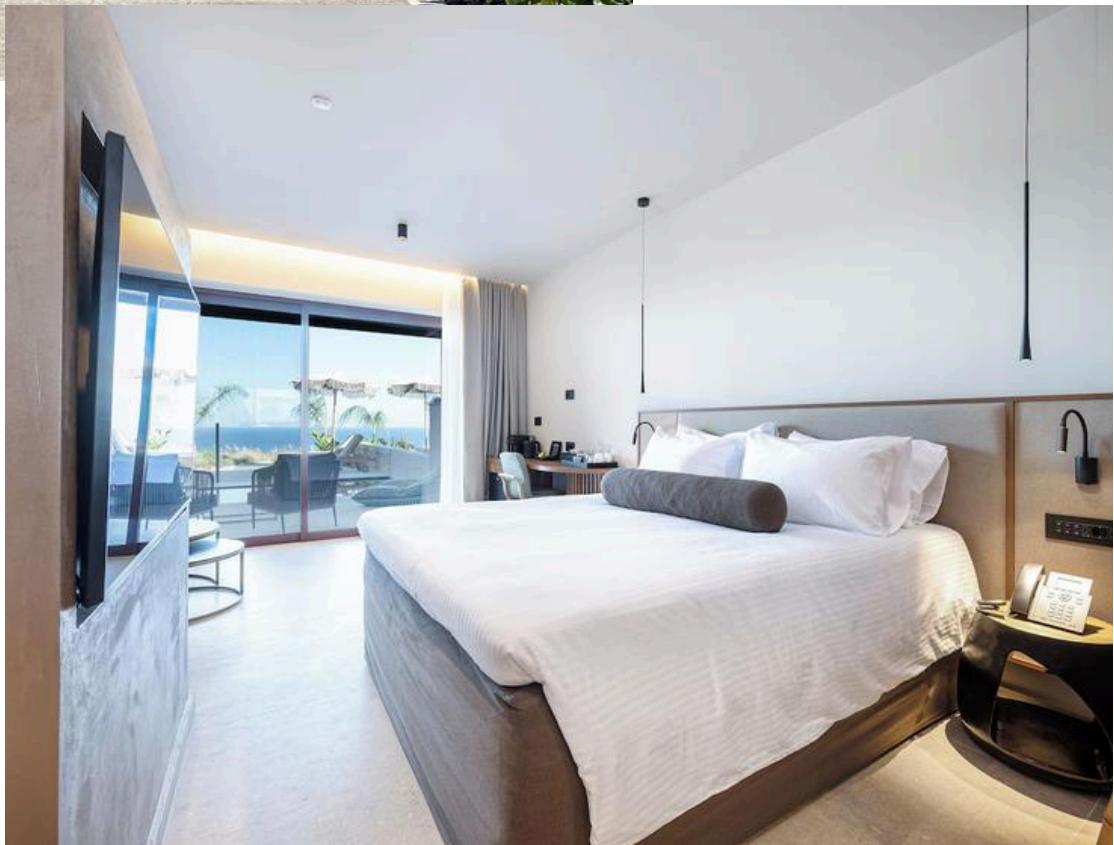
# All rooms tell a story



Every hotel room carries its own narrative. It begins with the first impression as you walk to it, the door opens and unfolds through the details a guest discovers during their stay. The bed that promises rest, the headboard that frames the space, the balcony that opens to light and air, the desk that invites focus, the armchair that offers pause.

Rooms are where brand values meet guest experience. They are both practical and poetic, grounded in standards yet open to interpretation. Our role is to give these spaces their voice, through design that is precise, durable and made to last.

In the end, every room tells a story. And through our work, we make sure it is one worth remembering.





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# OUR HOME

SANCREA GROUP