

# SANCREA

## contract

SANCREA:EDITORIAL

2026 AROUND  
THE CORNER

TAKE A LOOK AT WHAT  
SANCREA BUILT

FROM THE BEST DESTINATIONS  
IN THE WORLD

# winter

LOOKBOOK





## IN THIS EDITION

### FROM THE FOUNDER 03

Reflections on the season of togetherness and the spirit of hospitality that connects the world.

### LA NINA, DUBAI 05

A contemporary Latin dining story where bold design meets effortless sophistication.

### OPERA GRANDE, RHODES 08

Greek heritage reimagined through modern craftsmanship and coastal light.

### TABLES 11

A look inside the making of our most defining pieces, from concept to craftsmanship.

### VIVA VOCE, CRANS MONTANA 14

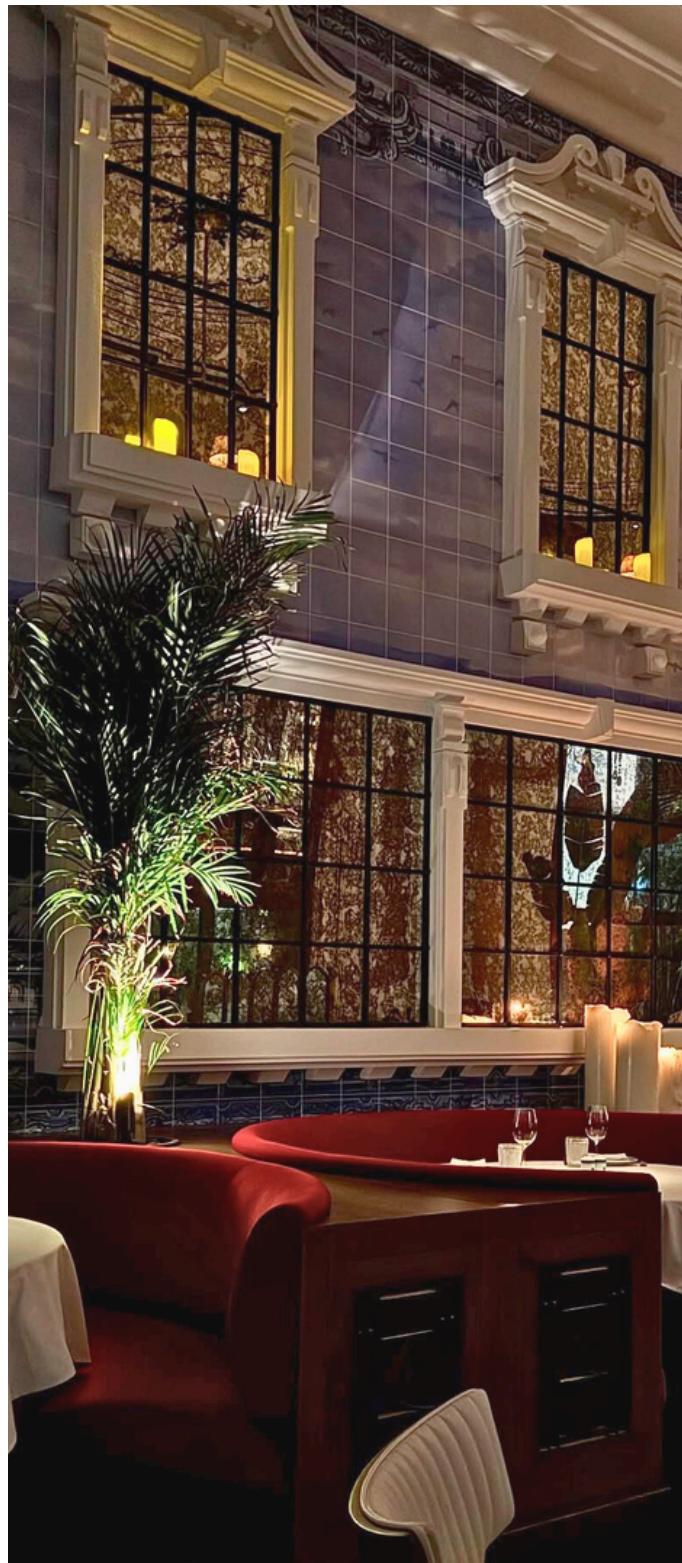
Alpine elegance and Italian warmth captured in a refined dining setting.

### WHY, MONTREUX 18

A design journey that balances rhythm, light, and modern European charm.

### YUG, ODESA 21

Nautical elegance and crafted detail shaping a restaurant by the Black Sea.



## FROM THE FOUNDER

As the year draws to a close, a familiar energy returns to every city and every home. Streets begin to glow, dining rooms come alive, and across cultures people gather in celebration. The winter season, crowned by Christmas and the New Year, is the moment when hospitality shows its truest form, bringing people together.

At Sancrea, we feel privileged to be part of that world. The tables where families reunite, the chairs that hold long conversations, the spaces that welcome guests from every background are built with care, precision, and respect for the craft. It is in these details that design meets purpose.

Hospitality is more than an industry. It is a shared language. Whether in Istanbul, London, or Dubai, it speaks of warmth, generosity, and belonging. Being able to contribute to that, to create spaces where people celebrate, rest, and connect, is one of our greatest joys.

As we look ahead to another year, we carry the same belief that started Sancrea: good design serves people. It welcomes them. It stays with them.

Wishing everyone a season filled with light, comfort, and inspiration.

*Yusuf Secgin*  
FOUNDER





LA NINA, DUBAI

## Destination Spotlight: La Niña Dubai



# A WINTER ESCAPE INTO IBERIAN OPULENCE

In the heart of Dubai's bustling financial district, La Niña at ICD Brookfield Place offers more than just exceptional Iberian-Latino cuisine. It presents a spectacular design story, perfectly suited for our festive Winter edition. This restaurant and bar is a masterclass in how contract furniture crafts an atmosphere of high-end, enduring luxury.

The interior is an artistic tapestry of the sea's mysteries, weaving deep blues with vibrant, opulent reds. This is immediately evident in the stunning seating.

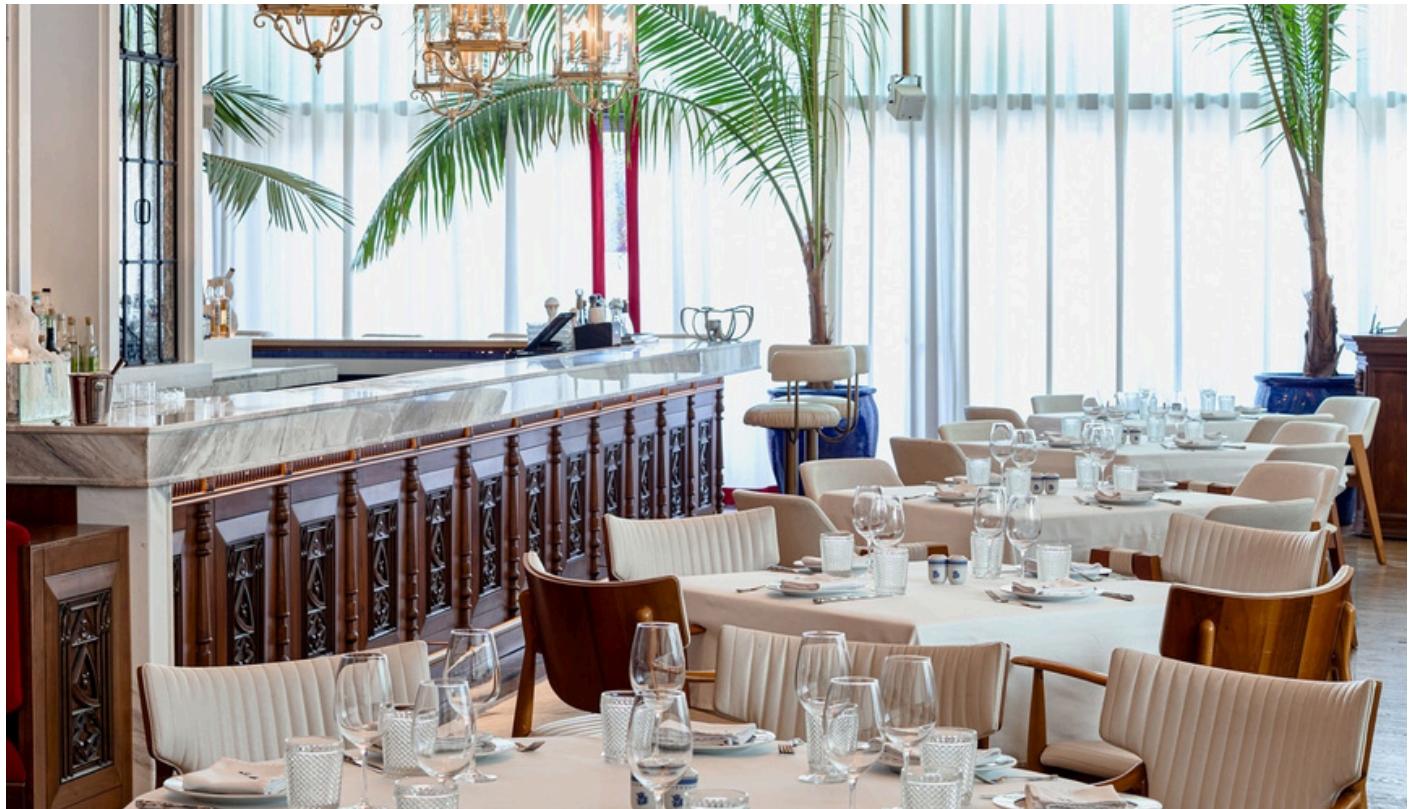
- **Luxurious Comfort:** Guests are welcomed by rich red velvet benches and beautifully upholstered chairs. These are not merely decorative; they are commercial-grade pieces chosen for their superior comfort and ability to withstand high traffic, a core principle of Sancrea's commitment to quality.

- **Warm Materials:** The design balances the opulent fabrics with essential warmth, using high-quality hardwood floors and solid wooden furniture. Every table and chair frame is selected for its robust structure and timeless elegance, ensuring both function and style for years to come.

- **Architectural Detail:** The atmosphere is elevated by details like traditional Portuguese Azulejo tiles and sophisticated lighting. Our furniture plays a vital, supportive role, grounding these elaborate design elements and ensuring the overall experience is cohesive and unforgettable.



**THOUGHTFUL DESIGN & FURNITURE CAN  
TRANSFORM A DINING SPACE INTO A  
TRANSPORTIVE, LUXURIOUS ESCAPE.**



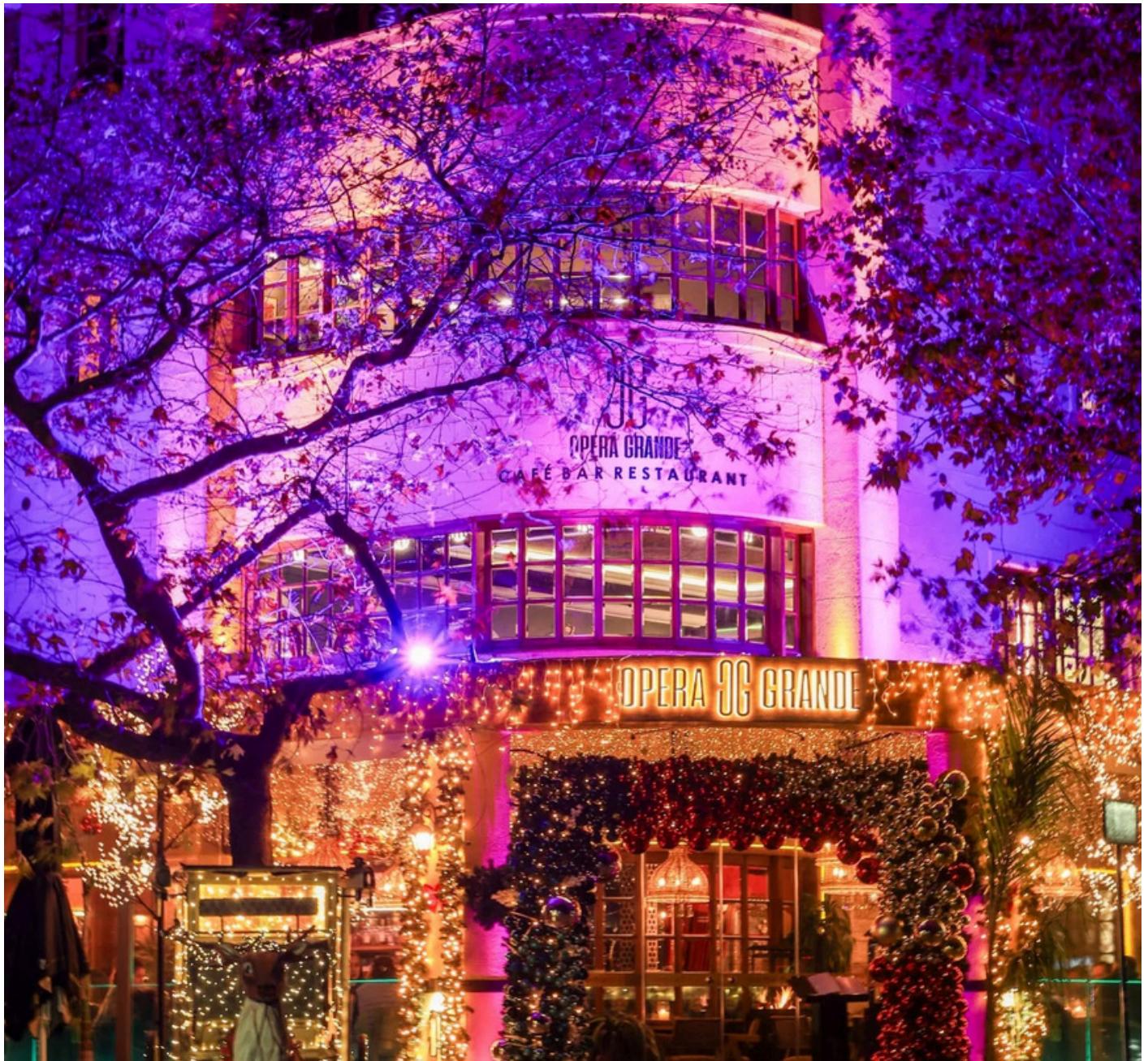
## RECOGNITION



“Honored to welcome His Highness Sheikh Hamdan bin Rashid Al Maktoum, Crown Prince of Dubai, at La Niña”

**TIMOTHY NEWTON, HEADCHEF**

## WINTER WONDERLAND ON A GREEK ISLAND



For a festive Winter feature, we turn our gaze to the sun-drenched Greek island of Rhodes, where the Opera Grande Café, Bar, and Restaurant offers a stunning study in timeless elegance. This venue perfectly demonstrates how a classic "Baroque style" can be flawlessly realized through high-quality contract furniture.

Opera Grande is a remarkable space that recalls the grandeur of a forgotten era, specifically through its refined, bistro-like ambiance. It's an ideal example of furniture working not just to furnish, but to define a venue's entire identity.

GREECE RHODES

WE LOOK INSIDE THE RHODES HOTSPOT WHERE RICH WOODEN DETAILS AND DURABLE ECO-LEATHER DEFINE A NEW ERA OF ELEGANT, ROBUST DESIGN.

- Enduring Aesthetics: The space exudes a classic charm and a feeling of nostalgia, primarily delivered through the furniture selection. This demands pieces that marry traditional design elements—like detailed woodwork and rich finishes—with superior commercial construction.
- The Power of Materials: The venue heavily features furniture with rich wooden details and soft, durable eco-leather upholstery. For Sancrea, these materials are key: the wood must be robust enough to resist chipping and scratching, and the eco-leather must offer a luxurious feel with easy maintenance and exceptional longevity.
- A Unified Experience: From the vibrant café area to the refined bar and the luxurious restaurant, the consistency of the furniture is what ties the Opera Grande experience together. Every chair and table is a testament to quality, ensuring guests feel immersed in an environment crafted with meticulous, enduring care.



**Crafting the Grandeur of Opera Grande**



The success of Opera Grande lies in its commitment to quality that transcends fleeting trends. It proves that furniture designed with a sense of history, but built with modern contract specifications, offers the ultimate luxury: durability without compromise on beauty. At Sancrea, we pride ourselves on manufacturing the essential pieces, from the elegant chairs to the sturdy tables, that transform ambitious design visions like Opera Grande into lasting, memorable realities for the hospitality industry worldwide.

Opera Grande is a beautiful reminder again, that contract furniture is an investment in atmosphere. By selecting pieces that blend vintage appeal with robust endurance, the venue has created a dining experience steeped in classical sophistication with a style that is always in season.



## BAROQUE MEETS BUSINESS: THE TIMELESS CONTRACT DESIGN OF OPERA GRANDE



# TABLE COLLECTION, PERFECT FOR FESTIVE DINING

For the finest contract interiors, the dining surface is more than a functional object; it is the central stage for the guest experience.



ITALIAN LAMINAM SURFACES ON OUR TABLES



## A New Era for Dining Design: Why Ceramic Tops Are Essential



Laminam is highly resistant to scratches, heat, and impact, making it ideal for the busiest restaurant and bar environments. It eliminates the worry of scorch marks from hot plates or damage from spills. The surface is non-porous, inherently antibacterial, and resistant to stains from wine, coffee, and oil. Cleaning is effortless, ensuring tables retain their pristine, elegant appearance day after day.

We build these in a curated range of finishes, from the pristine 'Bianco Assoluto' for a minimalist, airy feel, to the dramatic veining of the 'INaturali Calacatta' for classic opulence.

We understand that a dining table must be both beautiful and indestructible. With Laminam ceramic, Sancrea offers designers the freedom to select a breathtaking finish, confident that the performance will endure.



A photograph of a restaurant interior. In the foreground, a round table is set for two, with white plates, silverware, and glasses. The background features a wall with vertical red and orange stripes. A large, stylized yellow cloud shape is in the top left corner.

VIVA VOCE

# IN THE HEART OF SWISS ALPS



Formed by the merger of two towns, Crans and Montana, it is celebrated for its high-end reputation, offering 140km of excellent ski slopes, world-class luxury chalets, designer boutiques, gourmet restaurants, and a vibrant lifestyle both on and off the mountain.

CRANS-MONTANA

**IN THE EXCLUSIVE, SUN-DRENCHED SWISS ALPS RESORT OF CRANS-MONTANA, AMIDST THE GRANDEUR OF LUXURY CHALETS AND WORLD-CLASS SKIING, LIES A BEAUTIFUL EXAMPLE OF EUROPEAN HOSPITALITY DESIGN: VIVA VOCE.**



**The Piano Bar and Trattoria Experience**

The interior design of Viva Voce perfectly embodies the concept of a cozy, elegant Alpine escape blended with the convivial spirit of an authentic Italian trattoria.

This plush seating is complemented by the venue's overall aesthetic of vintage European elegance, realized through classic silhouettes, deep wood tones, and high-quality finishes like textured velvets and tailored eco-leathers. In the busy dining and pizzeria areas, functionality takes precedence, utilizing solid wood chairs and robust dining tables that possess the industrial strength necessary to cope with the heavy demands of non-stop service and family dining, ensuring the elegant interior remains pristine year after year.

Viva Voce in Crans-Montana is a testament to the power of contract furniture to create a sanctuary. By choosing pieces that are invitingly comfortable yet technically robust, the restaurant ensures that its sophisticated Italian soul is protected, offering a perfect, warm respite from the crisp Swiss air.



**COMFORT AND EXTREME DURABILITY,  
ACHIEVED WITH SANCREA'S CONTRACT  
PIECES**



WHY



## Lakefront Chic: WHY Montreux, The Pulse of Swiss Nightlife



## THE INTERIOR DESIGN OF A FLEXIBLE VENUE LIKE WHY MONTREUX MUST PRIORITIZE A CLEAN, ADAPTABLE AESTHETIC THAT IS INHERENTLY DURABLE.

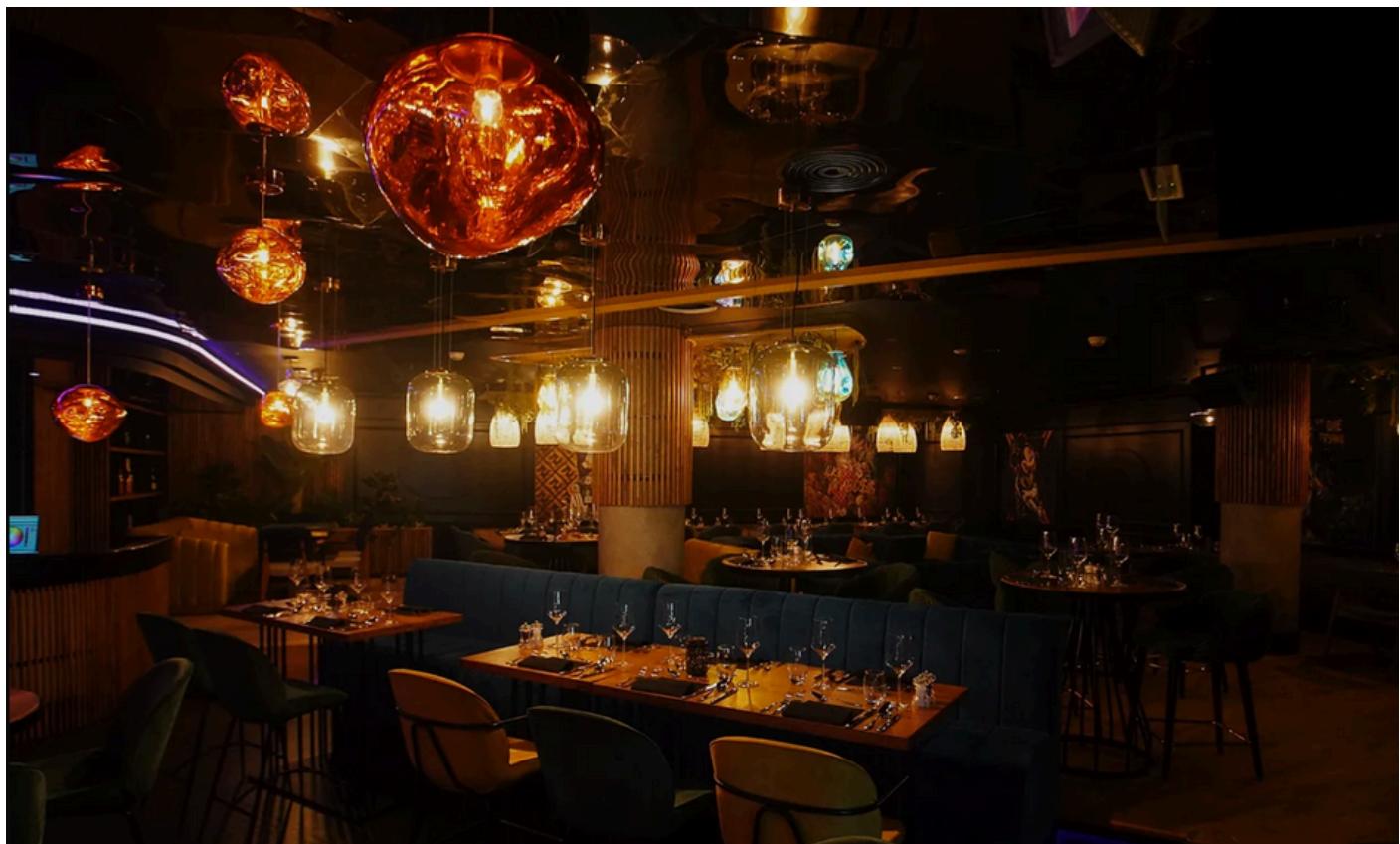
On the elegant shores of Lake Geneva, in the famously cultured Swiss city of Montreux, WHY Montreux stands out not just as a trendy restaurant but as a vibrant cocktail club. This dual-purpose venue represents a critical segment of the contract furniture market: spaces that demand a flawless transition from refined, modern dining to high-energy nightlife.

WHY Montreux's mission is to offer modern cuisine, simple and colorful, paired with innovative cocktails and the energy of a DJ, making it "the perfect recipe for unforgettable moments." For Sancrea, this blend requires furniture that can facilitate both a relaxed, intimate meal and a busy, high-traffic party environment.

The key to a seamless day-to-night transition is versatile seating. During the day, clean-lined, modern dining chairs with comfortable but resilient upholstery support refined meals. By night, these pieces must be robust enough to withstand movement and heavy use. Sancrea provides chairs and stools built with hidden steel frames and materials that resist scuffing and impact, maintaining their sophisticated look even on the busiest nights.

FLAWLESS TRANSITION FROM SOPHISTICATED MODERN DINING TO HIGH-ENERGY SWISS NIGHTLIFE.







The use of a red carpet outside WHY Montreux immediately signals an elevated experience, borrowing the glamour of the nearby film and music festivals. This dramatic entrance sets an expectation for the interior design, which Sancrea's furniture must meet.

# SHABRAN WELLBEING, AZ



# YUG, ODESA

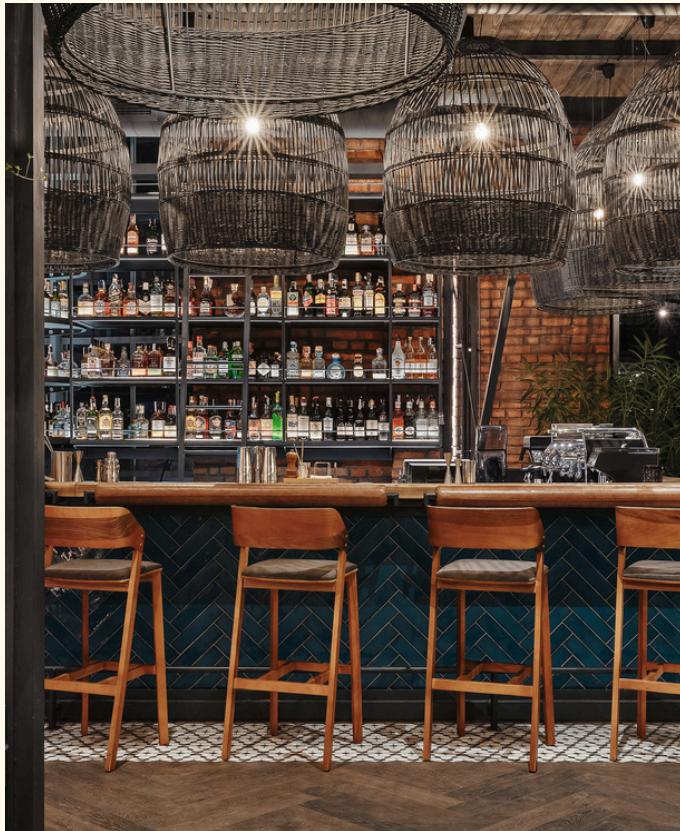
SEASIDE SPLENDOUR



Our Winter edition journey brings us to the shores of the Black Sea, to YUG Restaurant in Odesa. YUG is far more than a seaside venue; it is a large-scale, high-end gastronomic hub that has expertly fused the casual, sun-drenched atmosphere of the Southern Coast with a sophisticated, contemporary 'austere but warm loft' aesthetic.

Yug project is a magnificent showcase for large-volume contract furniture and intelligent spatial design, drawing on the rich diversity of the southern coast, blending Mediterranean, Balkan, Greek, and Italian culinary traditions.

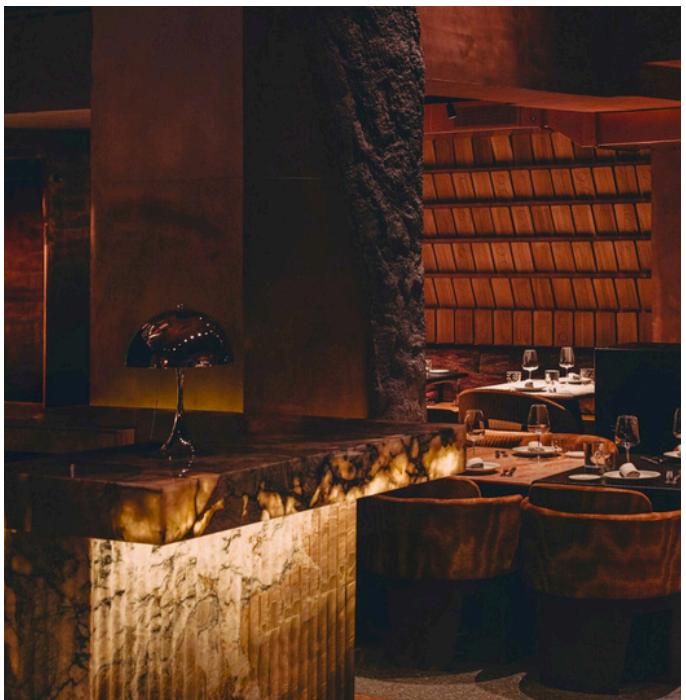




Most of the filling of the object is furniture, decor, lighting, designed specifically for this project.



## Winter Warmth in Venues by Sancrea



# THANK YOU FOR READING: YOUR BLUEPRINT FOR CONTRACT EXCELLENCE



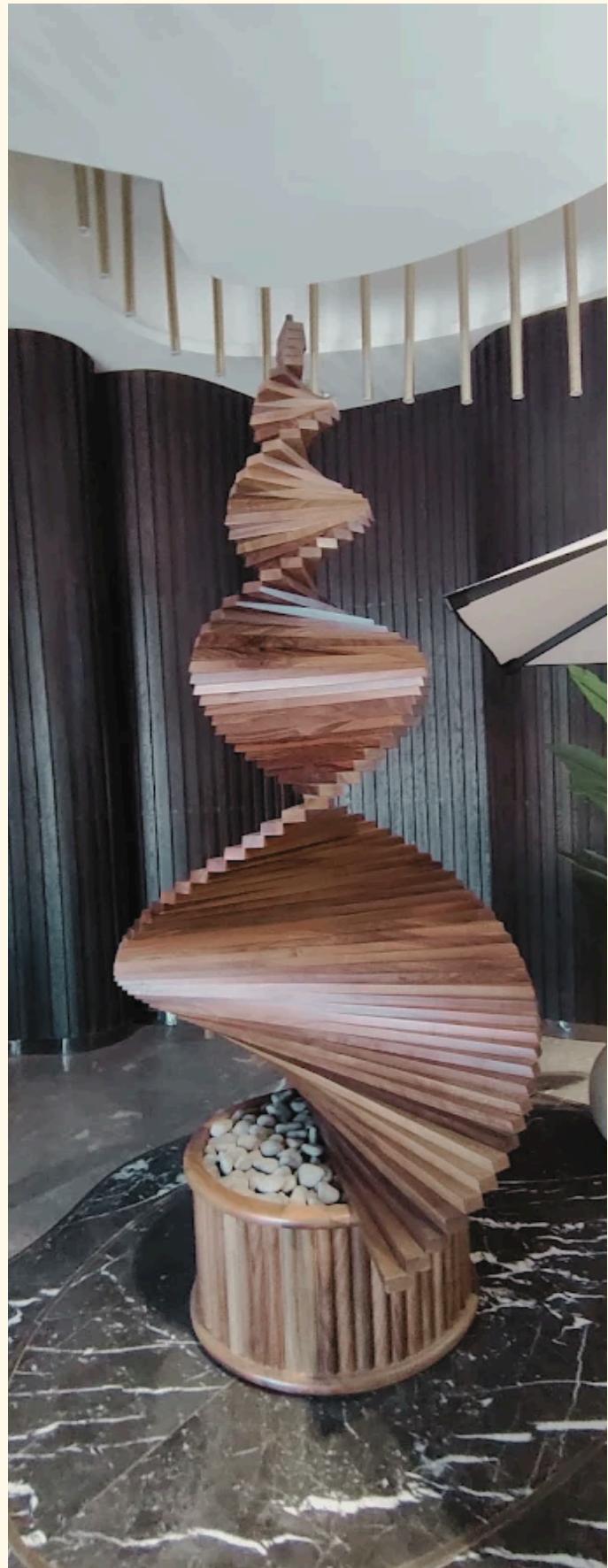
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